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## **Warbird Announced Launch of Warbird Healthcare Advisors**

*Warbird Healthcare Advisors will partner with Healthcare CEOs, CFOs, and Boards to implement creative and innovative approaches to offset increasing costs and realize organizational growth*

**Atlanta, GA, June 20<sup>th</sup>, 2022** – Warbird Consulting Partners, a trusted financial, operational, and strategic advisory firm in the healthcare industry, is pleased to announce the launch of Warbird Healthcare Advisors. This new service offering will provide the leadership team and boards of healthcare organizations with creative and innovative approaches that offset increasing clinical and operating costs. This service will assist incumbent leadership to identify growth opportunities and execute on strategic initiatives that help these organizations realize their vision and mission, while achieving financial stability and improvement.

“We are excited to make Warbird Healthcare Advisors available as a resource to our clients,” said Michael Draa, Chief Executive Officer of Warbird Consulting Partners. “Healthcare organizations face pressing and evolving needs as they balance responding to pandemic-related challenges like the nurse labor shortages and supply chain disruption with the constant imperative to realize long-term growth objectives. Healthcare leadership teams and boards need trusted partners with proven and practical advice. Warbird’s practitioner advisors deliver these creative but tested solutions.”

Warbird’s Healthcare Advisors is an expansion of Warbird’s existing practitioner advisor network. “Warbird has purposefully invested in the further expansion of our advisory services,” said Draa. “The launch of Warbird Healthcare Advisors will provide healthcare leaders and boards with access to experienced, senior hospital operators, physician practice executives, and other subject matter experts who will serve these organizations as special advisors to address strategic, financial, and operational initiatives.”

COVID-19 and broader inflationary pressures have created a new, more difficult operating environment for healthcare organizations. Warbird Healthcare Advisors brings together leading industry professionals to advise healthcare executives, identify solutions, and assist healthcare organizations realize their long-term strategic value.

### **About Warbird Healthcare**

Warbird Consulting Partners is a uniquely qualified consulting and advisory firm of experienced practitioner consultants and advisors. Warbird Healthcare Advisors follows the launch of Warbird Municipal Advisors in 2017 and Warbird’s Strategy and M&A Service Practice in 2020. With decades of experience in healthcare strategy, finance, and operations, Warbird offers practical advice, custom solutions, and focused support that boosts financial and operational performance and positions healthcare organizations to realize their strategic value. [www.warbirdconsulting.com](http://www.warbirdconsulting.com)